

# YOKO OHARA

大原 葉子

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🌐 www.incsco.com

🎓 BACHELOR OF ARTS  
*Art History*  
*Fine Arts*  
*Japanese*  
MASTER OF LETTERS  
*Management*



## EXPERIENCE

September 2014 - present

**InCS Corporation**, Ojai, California, U.S.A. & Ghent, Belgium  
*Freelancer*. Freelancer as a graphic designer and artist.  
More info: [www.incsco.com](http://www.incsco.com)

September 2014 - September 2016

**209 Wst**, New York, New York, U.S.A.  
*Graphic Designer*. Designed the fashion company's advertisements, lookbooks, posters, brochures, website, etc.

March 2014 - August 2014

**ADK America**, Los Angeles, California, U.S.A.  
*Graphic Designer*. Worked on projects for the client services department as well as for the creative team by writing briefs, proofreading, booking models for events, creating business cards, designing patterns, writing company reviews for potential sponsoring clients, and much more.

October 2013 - December 2013

**Cath Kidston**, Covent Garden, London, U.K.  
*Sales Assistant*.

Summer 2012

**Singtex Industrial Co., Ltd.**, New Taipei City, Taiwan (R.O.C.)  
*Business Intern*. Worked on Singtex's Corporate Social Responsibility (CSR) Report with a final presentation for the CEO and took classes about the production of their textiles and the textile industry.

Summer 2010 + 2012

**Equals 4, Inc.**, New York, New York, U.S.A.  
*Assistant Designer*. Worked as an assistant designer as well as a sales assistant. Learned how to work in a busy environment while under pressure.

2010 - 2011

**Emerson Gallery**, Hamilton College, U.S.A.  
*Gallery Attendant*. Monitored and attended to the visitors, and assisted in the installation of exhibitions.

Summer 2009

**Hyatt Regency Kyoto**, Kyoto, Japan  
*Waitress*. Waited on customers. Learned a great deal about the work ethics of Japan such as the high value of customer satisfaction, and the importance of every little detail.

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## EDUCATION

November 2013

**University of St Andrews**, Fife, Scotland, U.K.  
Master of Letters (MLitt),  
School of Management, Managing in the Creative Industries

May 2012

**Hamilton College**, Clinton, New York, U.S.A.  
Bachelor of Arts  
Major: Art History Minor: Japanese & Fine Arts

**University of York**, York, U.K.

Study Abroad, January - July 2011

Summer 2010

**Rhode Island School of Design**, Providence, Rhode Island, U.S.A.  
Courses: Print Design Overview, Digital Tools for Print Design

## SKILLS

Social Media, Adobe Photoshop, Adobe InDesign,  
Adobe Illustrator, MS Word, Excel, PowerPoint, Publisher

## LANGUAGES

English (Native speaker)  
Japanese (Speaking: Native speaker, Reading & Writing: Good)  
Dutch (Good)

## INTERESTS

Skiing, squash, running,  
piano, traveling,  
photography,  
photo books,  
wedding planning,  
painting,  
and drawing

